

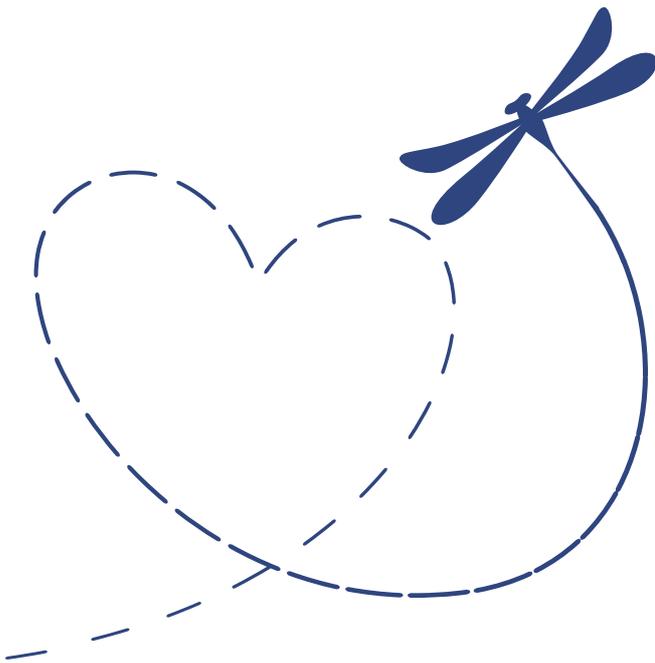
Chippenham

Borough Lands Charity

grants • guidance • great places



Promoting your Grant Award



Grants for Organisations

Promoting Your Grant Award

Congratulations on receiving your grant. Please share the good news with others and promote your project or event as widely as possible. Here are some guidance notes to help you.

An acknowledgment of support from Chippenham Borough Lands Charity (CBLC) must appear on all materials publicising or resulting from award activities (such as social media posts, newsletters, posters, leaflets, exhibits, press releases, website etc.). The prominence of the acknowledgment should be in direct relationship to the level of CBLC funding provided for the project relative to any other sources of funding.

A credit line and where relevant the CBLC logo should also be used in acknowledging CBLC support. Failure to do so may result in lack of support for future funding from Chippenham Borough Lands Charity.

Example credit lines: -

- *The [title of project/resource/community service] has been made possible (in part) by a grant from Chippenham Borough Lands Charity.*
- *This [Event, Workshop, activity, service etc.] has been made possible with support from the Chippenham Borough Lands Charity.*

CBLC Logo

You can download basic copies of our logo and some advice from our website – <https://cblc.org.uk/brand-toolkit-for-grantees/>

We can also send you portrait and/or landscape versions of our logo in full colour or in navy/black/white in a variety of other formats together with brand guidelines for its usage. Email Katie, our Communications Manager, with all logo requests and enquiries – katie@cblc.org.uk

Social Media

Social media is a great way both to acknowledge your grant initially and to keep people up to date with your project's progress. Please acknowledge your funding from CBLC when posting about the event/project/community service on social media.

You can tag us into any post/reel/story relating to your grant so we can help celebrate and share your work. You can follow, like & tag us via our social media platforms using the following: -

[Instagram](#) - @ChippenhamBoroughLands

[Facebook](#) - @ChippenhamBoroughLands

[LinkedIn](#) - @chippenhamboroughlandscharity

Some example posts about receiving the award:

“Brilliant news! We’ve been awarded £xx from @ChippenhamBoroughLands for our _____”.

“We are delighted to have received a grant for ___ from @ChipBoroughLC”.

“Thanks to @ChipBoroughLands for their support in helping us to _____”

“Our _____ project received £__ of funding from @ChippenhamBoroughLands”.

“With the support of a grant from @ChippenhamBoroughLands we can now _____”.



One Chippenham

One Chippenham is our community website <https://onechippenham.org.uk>. The website was created to support the Chippenham community, providing an online place to find and share information about Chippenham. We would love to include information about your organisation/project/event on the One Chippenham website.

You can add your own information blog and events onto to the website. Find out more about here – <https://onechippenham.org.uk/share-your-news-and-events-on-one-chippenham-for-free/>

Chippenham Borough Lands Charity

We can also share news from your organisation on the One Chippenham website social media. Follow/like and tag us using: -

[Instagram](#) - @OneChippenham

[Facebook](#) - @OneChippenham

Print & Online Publications

- If you publicise the grant award e.g. newsletters, social media, website etc please email us a link or send us a copy.
- You may also wish to create a press release to celebrate your grant. We can help you to do that and even draft the release for you.
- Please share any photos/images related to your grant award with us, with relevant permissions already gained, and we will share those via our website and with our trustee board.

We love visiting organisations and attending events to capture our grantees' stories. Seeing the impact of our grants first-hand helps us show our Trustees and the wider Chippenham community why supporting projects like yours matters.

If you have any questions, would like a copy of our logo or any help regarding promoting your grant please contact Katie, our Communications Manager, who will be more than happy to support and assist you.

Katie Bradbury

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T: 01249 658180